

# Publications

Disseminating information on coconut across the country through in-house journals/ adhoc publications

❖ **Two monthly journals**

**Indian Coconut Journal & Indian Nalikera Journal**

❖ **Three quarterlies**

**Hindi - Bharatiya Nariyal Patrika ,**

**Tamil - Indhia Thennai Idhazh ,**

**Kannada - Bharatiya Thengu Patrika**

❖ **Two half yearlies**

**Marathi - Bharatiya Nara Patrika &**

**Telugu - Bharatiya Kobbari Patrika**

❖ **Adhoc Publications**

**Including booklets, brochures, leaflets etc.**

**1. Coconut Cultivation technology, 2. Coconut products, 3. Neera, 4. Whitefly**

### Price list of Periodicals

No	Periodicals	Single Copy (Rs)	Life Subscription (Rs)	Annual Subscription (Rs)
1	Indian Coconut Journal (English Monthly)	6.00	1600.00	60.00
	For Libraries/Institutions -do-	20.00	5000.00	5000.00
	Foreign -do-			\$100
2	Bharatiya Nariyal Patrika (Hindi Quarterly )	10.00	1000.00	40.00
3	Indian Nalikera Journal(Malayalam Monthly)	4.00	1000.00	40.00
4	Bharatiya Thengu Patrike (Kannada Quarterly)	10.00	1000.00	40.00
5	Indhia Thennai Idhazh (Tamil Quarterly)	10.00	1000.00	40.00

No	English Books	Price + Postage*
	Processing & Marketing of Coconuts in India (SPAMCO II)	100.00+ 36.00
1.	Intensified Coconut Production with Floriculture	150.00 + 52.00
2.	Horticulture Development in India	680.00+ 52.00
3.	Trends in Coconut Research and Development in India	50.00 + 36.00
4.	Study on the effects of consumption of coconut kernel and coconut oil on the serum lipid profile	250.00 + 52.00
5.	Indian Spices – Production and Utilization	200.00 + 52.00
6.	Prospects of Coconut Based Cropping System in West Bengal	20.00 + 36.00
7.	Plantation Crops Research and Development in the New Millennium	1000.00+68.00
8.	Problems and Prospects of Coconut in North Eastern Region of India	200.00 +36.00
9.	Coconut Marketing- Issues and Strategies	200.00 +52.00
10.	Tender Coconut	50.00+ 36.00
11.	Risk Management and Capacity Building for Coconut-Copra Enterprises in India	50.00 +36.00



## Advertisement Tariff of Coconut Journals

Indian Coconut Journal (English monthly), Indian Naliker Journal (Malayalam monthly), Bharatiya Nariyal Patrika (Hindi quarterly), Bharatiya Thengu Patrike (Kannada quarterly) and Indhia Thennai Idazh (Tamil quarterly) are the periodicals of the Coconut Development Board. These journals regularly feature popular articles on scientific cultivation and other aspects of coconut industry. The journals are subscribed by farmers, researchers, policy makers, industrialists, traders, libraries, etc.

Position	Indian Coconut Journal (English monthly) (Rs.)	Indian Naliker Journal (Malayalam monthly) (Rs.)	Indhia Thennai Idazh (Tamil quarterly) (Rs.)	Bharatiya Nariyal Patrika (Marathi Bi-annual) (Rs.)	Bharatiya Kobbari Patrika (Telugu Bi-annual) (Rs.)	Bharatiya Thengu Patrike (Kannada quarterly) (Rs.)	Bharatiya Nariyal Patrika (Hindi quarterly) (Rs.)
Full page - B & W	No B&W pages	No B&W pages	5000	5000	5000	5000	No B&W pages
Full page - Colour	20000	20000	10000	10000	10000	10000	5000
Half page - B & W	No B&W pages	No B&W pages	3000	3000	3000	3000	No B&W pages
Quarter page - B & W	No B&W pages	No B&W pages	1500	1500	1500	1500	No B&W pages
Back inner cover - Colour	25000	25000	10000	10000	10000	10000	8000
Back cover - (Colour)	30000	30000	15000	15000	15000	15000	10000
<i>Special package : A rebate of 10% will be allowed on advertisements inserted in any two editions of the journal at a time and 12% discount if inserted in three or more editions at a time. 15% discount will be given to bonafide advertising agents.</i>							