Coconut Development Board

(Ministry of Agriculture and Farmers Welfare, Government of India) https://coconutboard.gov.in

Publications

Disseminating information on coconut across the country through in-house journals/ adhoc publications

Two monthly journals

Indian Coconut Journal & Indian Nalikera Journal

Three quarterlies

Hindi - Bharatiya Nariyal Patrika , Tamil - Indhia Thennai Idhazh , Kannada - Bharatiya Thengu Patrika

Two half yearlies

Marathi - Bharatiya Naral Patrika & Telugu - Bharatiya Kobbari Patrika

Adhoc Publications

Including booklets, brochures, leaflets etc.

1. Coconut Cultivation technology, 2. Coconut products, 3. Neera, 4. Whitefly

Price list of Periodicals

No	Periodicals	Single Copy (Rs)	Life Subscription (Rs)	Annual Subscription (Rs)
1	Indian Coconut Journal (English Monthly)	6.00	1600.00	60.00
	For Libraries/Institutions -do-	20.00	5000.00	5000.00
	Foreign -do-			\$100
2	Bharatiya Nariyal Patrika (Hindi Quarterly)	10.00	1000.00	40.00
3	Indian Nalikera Journal(Malayalam Monthly)	4.00	1000.00	40.00
4	Bharatiya Thengu Patrike (Kannada Quarterly)	10.00	1000.00	40.00
5	Indhia Thennai Idhazh (Tamil Quarterly)	10.00	1000.00	40.00

No	English Books	Price + Postage*
	Processing & Marketing of Coconuts in India (SPAMCO II)	100.00+ 36.00
1.	Intensified Coconut Production with Floriculture	150.00 + 52.00
2.	Horticulture Development in India	680.00+ 52.00
3.	Trends in Coconut Research and Development in India	50.00 + 36.00
4.	Study on the effects of consumption of coconut kernel and coconut oil on the serum lipid profile	250.00 + 52.00
5.	Indian Spices – Production and Utilization	200.00 + 52.00
6.	Prospects of Coconut Based Cropping System in West Bengal	20.00 + 36.00
7.	Plantation Crops Research and Development in the New Millennium	1000.00+68.00
8.	Problems and Prospects of Coconut in North Eastern Region of India	200.00 +36.00
9.	Coconut Marketing- Issues and Strategies	200.00 +52.00
10.	Tender Coconut	50.00+ 36.00
11.	Risk Management and Capacity Building for Coconut-Copra Enterprises in India	50.00 +36.00

12.	Global Coconut Industry-Outlook for the future	200.00 + 52.00
13.	Coconut Festival 2007-Proceedings	200.00 + 52.00
14.	Recommended packaging for Coconut Handicrafts	250.00 + 36.00
15.	Recommended packaging for Coconut Food Products	500.00 + 36.00
16.	Coconut Statistics	100.00 + 36.00
17.	Kerashabdhakosham	60.00
18.	Cracking coconut	2200.00
	Hindi Books	
19.	Bagwani Sabdavali (Horticulture Glossary)	50.00 + 36.00

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Online Payment System for Coconut Journal Subscription

Coconut Development Board has introduced the online payment system for subscription for Coconut Journals. Both the new subscribers as well as the existing subscribers can make the payment and start or renew their subscription through the online mode.

For more details visit <u>www.coconutboard.gov.in</u>. or <u>https://www.coconutboard.in/journalsubscription/home.aspx</u>. The payment can be remitted through Board's Account: State Bank of India, Iyyattil Jn., Ernakulam Branch: Account No.-61124170321,IFSC: SBIN0031449 through Demand Draft/ NEFT / BHIM / Phone Pe /Google Pay or PayTm.

Online Subscription payable (inclusive of Tax):					
Annual Subscripti		Life time subscription*			
Individual Subscribers					
Indian Nalikera Journal	Rs. 40/-	Rs. 1000/-			
Indian Coconut Journal	Rs. 60/-	Rs. 1600/-			
Bharatiya Nariyal patrika**	Rs. 40/-	Rs. 1000/-			
Institutes/ Libraries	,				
Indian Coconut Journal	Rs. 200/-	Rs. 5000/-			
* 30 years., **Quarterly					

^{*}Note: The subscription/Publication money may be sent in advance by MO/DD to the Chairman, Coconut Development Board, Kera Bhavan, Kochi –11 payable at Ernakulam

Advertisement Tariff of Coconut Journals

Indian Coconut Journal (English monthly), Indian Nalikeral Journal (Malayalam monthly), Bharatiya Nariyal Patrika (Hindi quarterly), Bharatiya Thengu Patrike (Kannada quarterly) and Indhia Thennai Idazh (Tamil quarterly) are the periodicals of the Coconut Development Board. These journals regularly feature popular articles on scientific cultivation and other aspects of coconut industry. The journals are subscribed by farmers, researchers, policy makers, industrialists, traders, libraries, etc.

Position	Indian Coconut Journal (English monthly) (Rs.)	Indian Nalikera Journal (Malayalam monthly) (Rs.)	Indhia Thennai Idhazh (Tamil quarterly) (Rs.)	Bharatiya Naral Patrika (Marathi Bi- annual) (Rs.)	Bharatiya Kobbari Patrika (Telugu Bi- annual) (Rs.)	Bharatiya Thengu Patrike (Kannada quarterly) (Rs.)	Bharatiya Nariyal Patrika (Hindi quarterly) (Rs.)
Full page - B & W	No B&W pages	No B&W pages	5000	5000	5000	5000	No B&W pages
Full page - Colour	20000	20000	10000	10000	10000	10000	5000
Half page - B & W	No B&W pages	No B&W pages	3000	3000	3000	3000	No B&W pages
Quarter page – B & W	No B&W pages	No B&W pages	1500	1500	1500	1500	No B&W pages
Back inner cover - Colour	25000	25000	10000	10000	10000	10000	8000
Back cover - (Colour)	30000	30000	15000	15000	15000	15000	10000

Special package: A rebate of 10% will be allowed on advertisements inserted in any two editions of the journal at a time and 12% discount if inserted in three or more editions at a time. 15% discount will be given to bonafide advertising agents.